**ART 1 DAY PASS丨艺术畅游日**

A Special Project for International Museum Day 2019 Jointly Presented by 12 Art Museums in Beijing

In a program initiated by the International Council of Museums in 1977, May 18 is celebrated as International Museum Day. The theme of International Museum Day 2019 is “Museums as Cultural Hubs: The Future of Tradition,” focusing on museums as new and active participants in the community. Beyond their principal functions of collection, preservation, exchange, research, and exhibition, the roles of museums in society are constantly changing, and museums are becoming more interactive, flexible, adaptable, and mobile, as well as more visitor- and community-oriented.

Building upon the idea that museums are places where visitors can “co-create, share, and interact,” twelve art organizations from the Beijing area are jointly presenting, for the first time, the ART 1 DAY PASS. This special ticket for International Museum Day 2019 gives visitors admission to all twelve art museums on either May 18 or 19, so that visitors can spend the day experiencing art.

This special project was initiated by Red Brick Art Museum, and includes Today Art Museum, Beijing Minsheng Art Museum, Beijing Times Art Museum, Beijing Inside-Out Art Museum, Red Brick Art Museum, M WOODS, OCAT Institute, Tsinghua University Art Museum, Song Art Museum, Taikang Space, UCCA Center for Contemporary Art, and CAFA Art Museum (listed in alphabetical order by the first letter of the official Chinese name). In a first-ever joint effort by these twelve art museums, this special project will promote cultural exchange in Beijing, actively encourage the public to learn about and experience art, and help visitors to discover the vitality that art museums bring to a constantly-shifting city.

By purchasing the ART 1 DAY PASS, visitors receive one free or discounted admission to the following exhibitions on May 18th or 19th:

ART 1 DAY PASS Terms of Purchase:

1. E-Ticket Purchase Period: May 10th, 2019 to 23:59 on May 18th, 2019
2. E-Ticket Use Period: May 18th or 19th, 2019
3. E-Ticket Terms of Use: Valid on the day of use, limit one visit per museum
4. Price: 158 Yuan
5. E-Ticket Cancellation: Bring the e-ticket to the front desk of any of the 12 museums for verification and cancellation. Limit one visit per museum per day.

In planning your visits, please note the opening hours and rules for each venue.

Once sold, tickets cannot be refunded. Refunds will not be permitted in cases other than a force majeure situation wherein the special event is canceled or altered. Thank you for your understanding.